



AAK Annual Convention | 2019

Building Blocks and
the Built Environment

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Commonwealth Association of Architects General Assembly

Building the Machinery for the Big 4 Agenda

Winnie Ngumi,

CEO-Space and Style Limited

Chair-Building, Mining and Construction Sector, KAM

Chair-Centre for Corporate Governance Alumni Network

Graduate Architect, JKUAT.

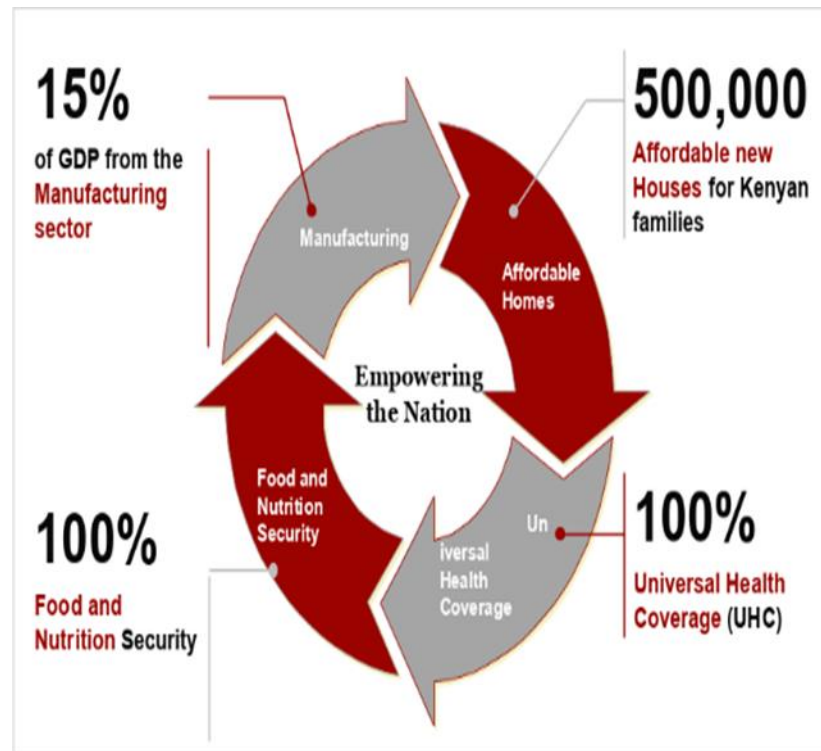
Building the machinery for Kenya's success

Play video: The Architect: Your World Within

<https://www.youtube.com/watch?v=bLJR-GHpogk>



Basic outline of the Big 4 Agenda proposal



**“YOU MUST LEARN
A NEW WAY TO THINK
BEFORE YOU CAN
MASTER A NEW WAY TO BE.”**

Thomas Edison



The Big 4 Agenda

Manufacturing

❖ Increase manufacturing to 20% to the GDP by 2022

Food and Nutrition Security

❖ 100% food and nutrition security component

Universal Health Care, UHC

❖ Achieve 100% UHC by scaling up NHIF uptake

Affordable Housing

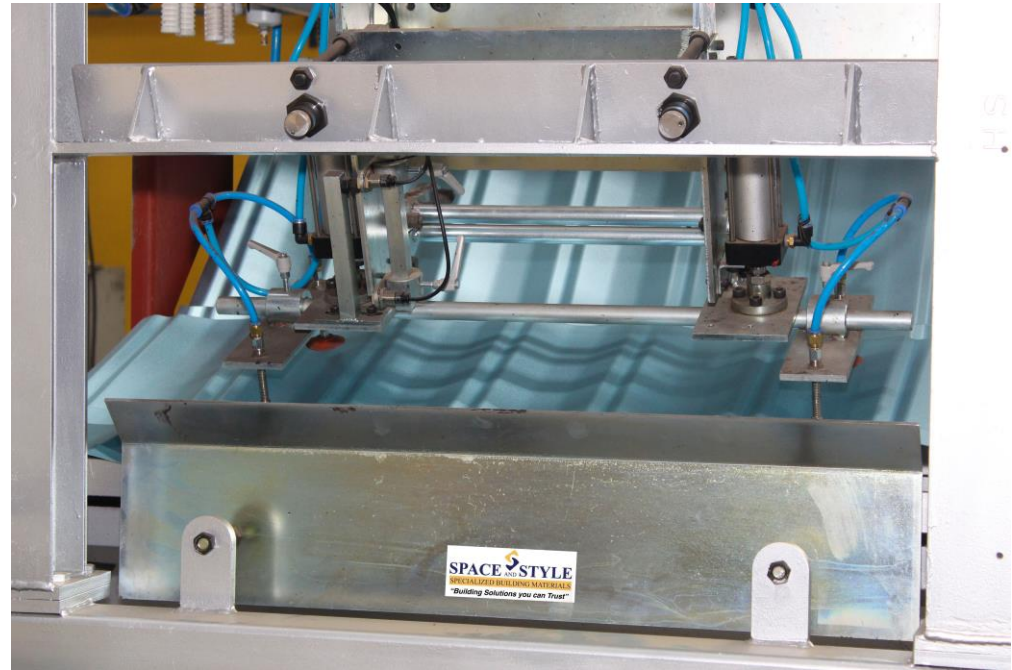
❖ 1 million homes Programme.



Manufacturing in Big 4 Agenda

Target sub-sectors include;

- Textile/Apparels/Cotton
- Leather
- Agro-processing
- Oil, Mining & Gas
- ICT
- Fish processing.



Manufacturing in Big 4 Agenda

❑ Construction Materials

- ❖ Increase investments to \$1bn creating 100k jobs

- ❖ Identify key housing components

- ❖ Identify manufacturers of key raw materials

- ❖ BKBK policy (70% of total) for housing materials

❑ Iron & Steel



Overall enablers of Manufacturing in Big 4 Agenda

- Ease of doing business
- Construction industrial parks/zones
- Market Access
- Standards
- Enhance SME development



Affordable Housing in Big 4 Agenda

- ❑ Build 800k affordable houses, 200k social houses creating 350k jobs
- ❑ Double real estate & construction sector contribution to GDP to 14%
- ❑ Funding through <10% budgetary allocation, >60% private funding and <30% NSSF Funding
- ❑ Develop 7,000 acres in 5 cities



Building Blocks

MACHINERY FOR SUCCESS...



- Develop a demand-based master plan for social and affordable housing



Building Blocks for the Built Environment

➤ Use scale to reduce cost of construction;



➤ Scale up developer capacity and financing;



Building Blocks for the Built Environment

➤ Grow mortgage finance market

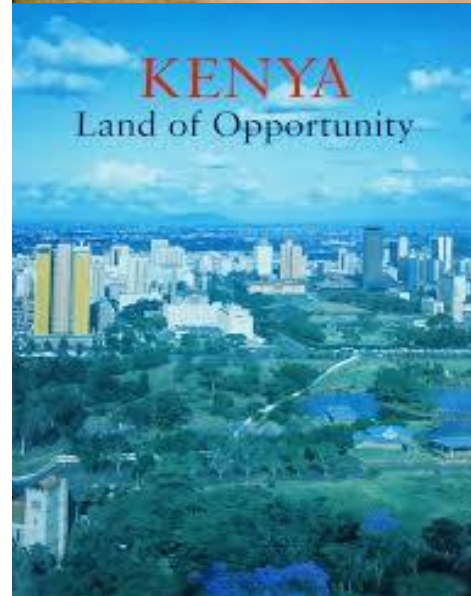


➤ Ensure a supportive Ecosystem

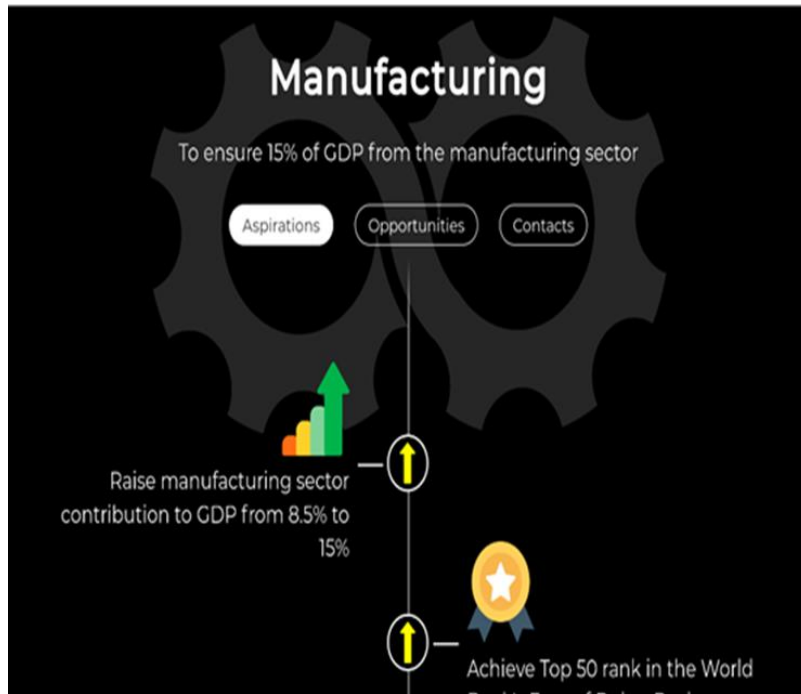


Building Blocks for the Built Environment

- Launch projects to create momentum
- Unlock land for development



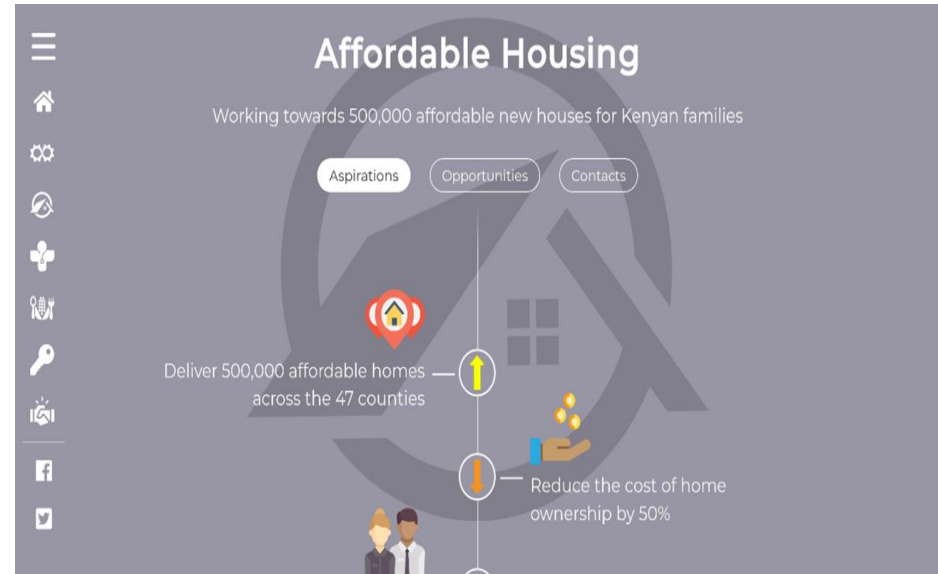
Machinery for Big 4 Agenda delivery



- National Government budgetary
- Expansion of ICT space to leverage on technology
- Reliable and lower cost electricity
- Market availability
- Enabling business environment.
- Pro-industry policies and institutional framework
- Enhanced Financing to the private sector players
- Enhanced Governance and transparency

- Market driven opportunities- Access
- Market Segmentation
 - Footprint- Counties, EAC, COMESA

Why Manufacturing?



Why Manufacturing?

Improved Business environment

Advancement in technology

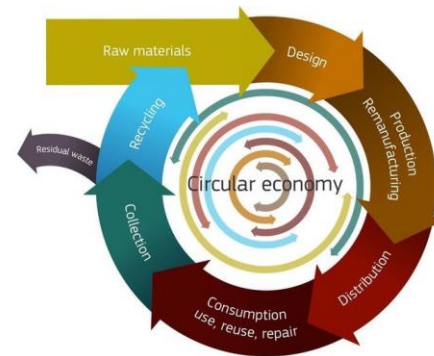


Why Manufacturing?

- Import substitution



- Focus on Sustainability



Vs



Why Manufacturing?

Opportunities in Technology, Education and Training



Investing in Manufacturing and Construction

- Play SNS manufacturing Video:



Any Questions?



THANKS FOR LISTENING

winnie@spaceandstyle.co.ke



Winnie Ngumi
@WinnieNgumi
winnie-ngumi

#onlyatspaceandstyle
www.spaceandstyle.co.ke

